



JUPHY



Shopify and Juphy AI Optimization Checklist

Define Primary Contact Information

- Store contact information is updated and visible on Shopify.

Optimize Product Descriptions

- Your descriptions should have color, material, weight, maintenance, dimensions, and aftercare info.
- Include a sizing guide where applicable.

Streamline Shipping and Order Status Updates

- Ensure shipping and order status information is current on Shopify.
- Test Juphy AI's ability to access and relay this information efficiently.

Enhance Product Discovery with Strategic Tagging

- Tag products on Shopify with relevant keywords. (e.g., best sellers, budget-friendly)
- Regularly review and update tags based on performance and trends.

Boost Sales with Upselling and Cross-selling

- Organize products into collections and categories on Shopify.
- Train Juphy AI to recommend related products or accessories.

Establish Trust with Clear Policies

- Publish clear, detailed return and exchange policies on your Shopify site.
- Policies should be detailed and straightforward.

Activate Special Offers and Promotions

- Update Shopify with current special offers, discounts, and codes.
- Check that Juphy AI communicates these promotions effectively.

Integrate Instagram for Enhanced Sales and Customer Service

- Connect your Instagram account to Shopify.
- Set up Juphy AI to manage Instagram DMs and respond to customer inquiries.

Additional Steps for Continuous Improvement

- Regularly review the performance of Juphy AI and make adjustments as needed.
- Stay updated on new Juphy and Shopify features that could benefit your store.
- Engage with your community on social media to build brand loyalty and gather insights.